

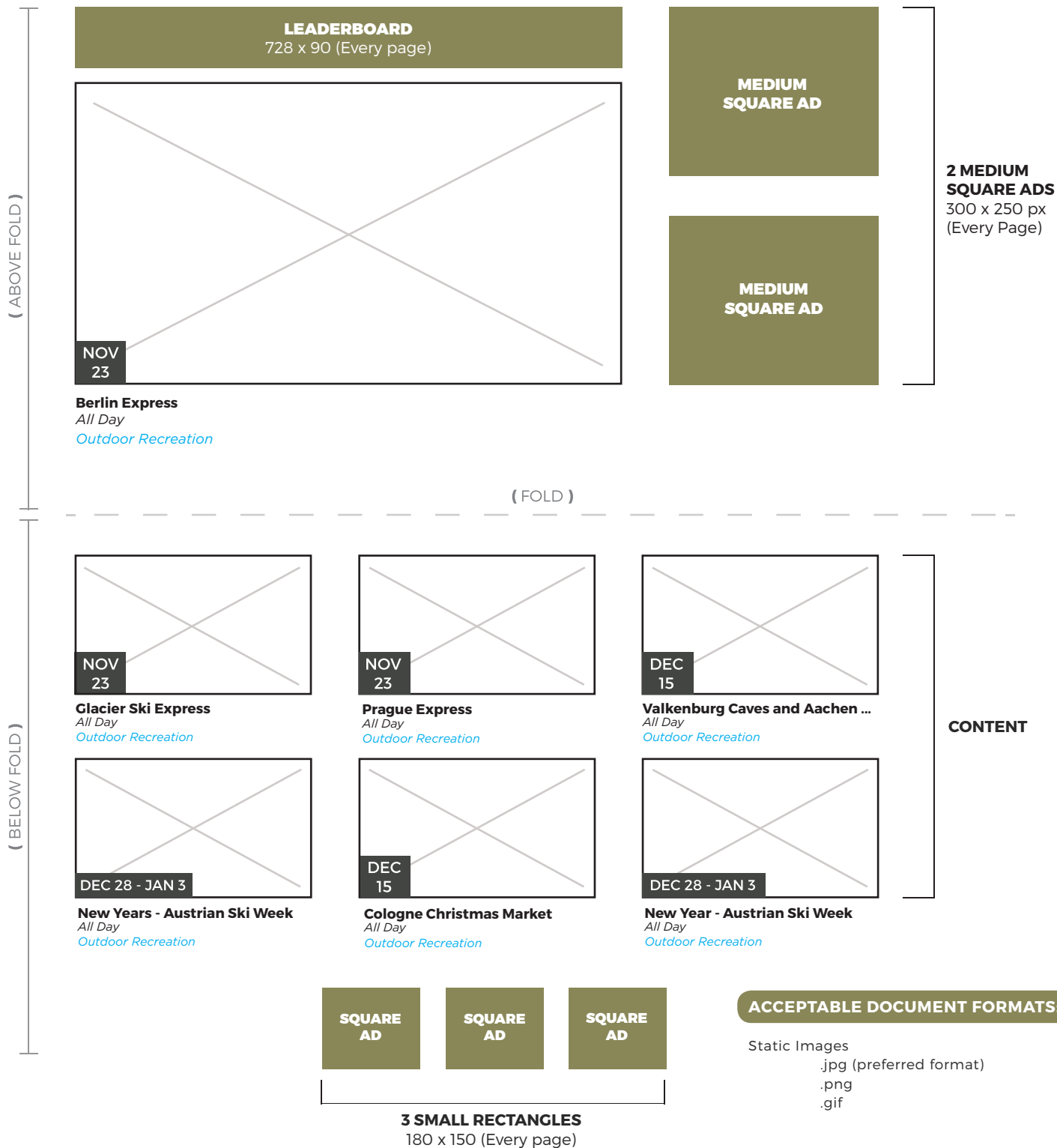
U.S. ARMY INSTALLATION MANAGEMENT COMMAND

ADVERTISING SPECIFICATIONS

GARRISON WEBSITE (DESKTOP)

EX: ARMYMWR.COM/DUGWAY

ADS CHANGE EACH TIME PAGE IS REFRESHED 10 AD SLOTS PER PAGE.



*Ads at 750 x 421 px need web copy for a page within.

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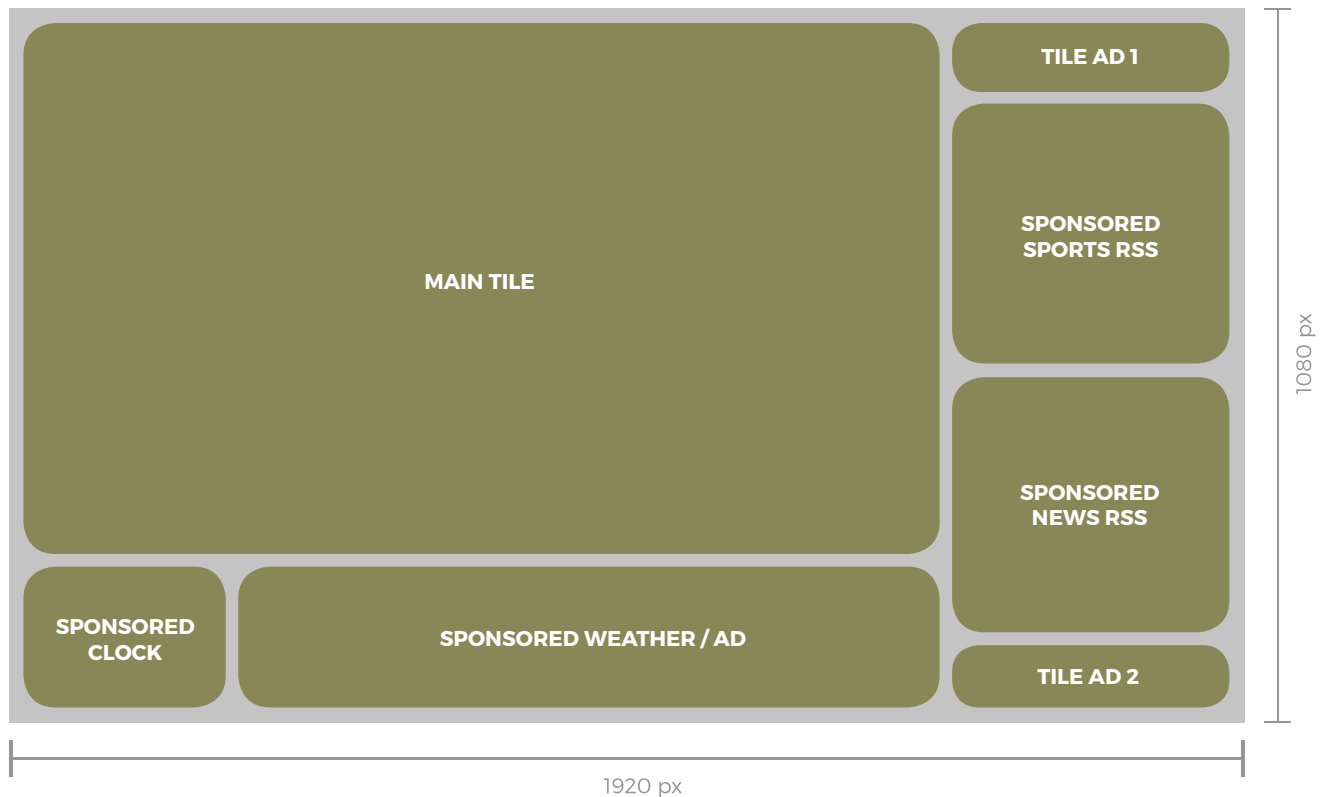
ADVERTISING SPECIFICATIONS

DIGITAL SIGNAGE

MINIMUM DOCUMENT DIMENSION (16:9 ASPECT RATIO)

Buffer Space

Artwork



MAIN TILE

1500 x 844 (1480 x 824)

SPONSORED CLOCK

420 x 236 (400 x 216)

SPONSORED WEATHER/AD

1080 x 236 (1060 x 216)

TILE AD 1

420 x 96 (400 x 76)

TILE AD 2

420 x 96 (400 x 76)

SPONSORED SPORTS RSS

420 x 444 (400 x 424)

SPONSORED NEWS RSS

420 x 444 (400 x 424)

ALL STATIC IMAGES MUST BE IN RGB COLORSPACE

Video and motion graphics can be very large. A target file size should be 20mb or less. We would prefer the file size to be as small as possible and yet maintain a quality appearance.

Video/motion graphics perform best with Windows Media (.wmv) video compression format.

Audio is not currently supported on the digital signage network. All video/ motion graphic files with audio will need to be altered

SECURE FILE TRANSFER

<http://safe.amrdec.army.mil/safe/>

ACCEPTABLE DOCUMENT FORMATS:

Static Images

- .jpg (preferred format)
- .png

Video & Motion Graphics

- .wmv (preferred format)
- .avi

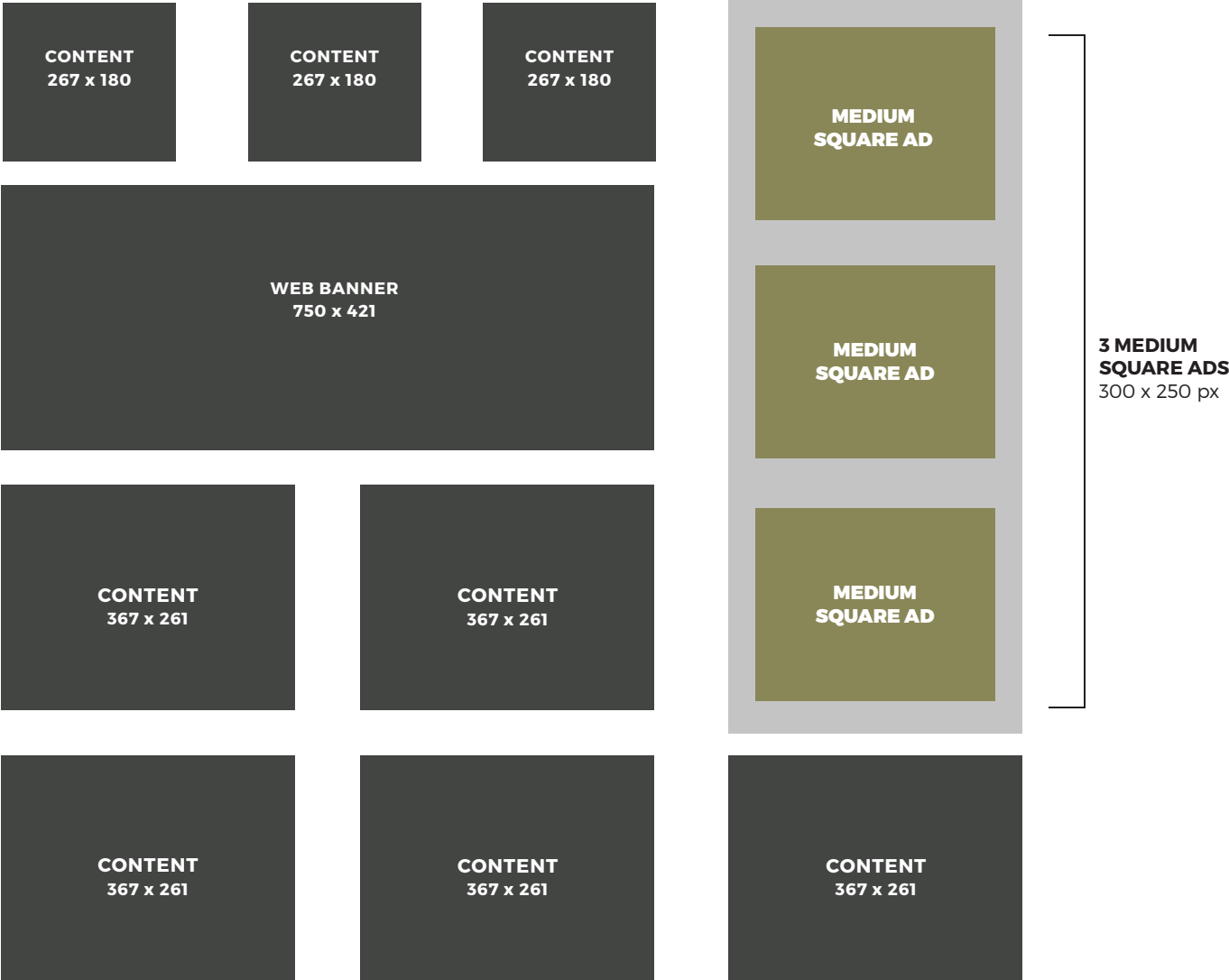
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ADVERTISING SPECIFICATIONS

ARMY MWR HEADQUARTERS WEBSITE

ARMYMWR.COM

HOME PAGE DESKTOP



U.S. ARMY INSTALLATION MANAGEMENT COMMAND

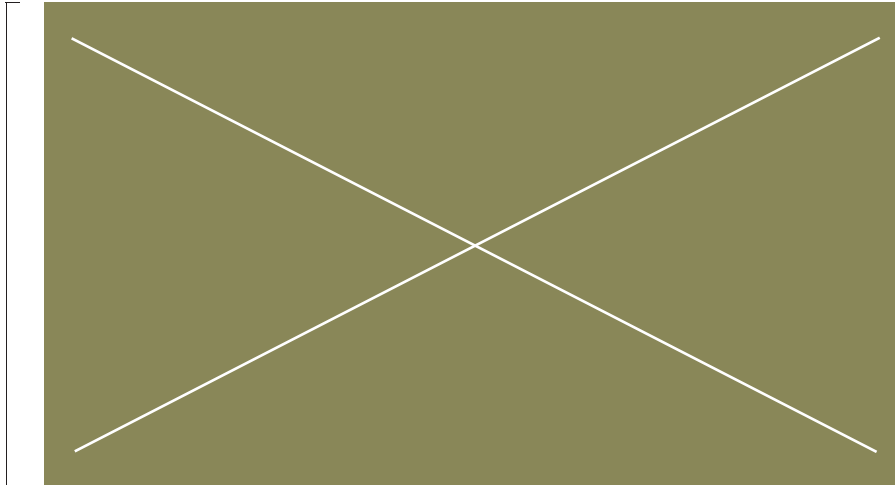
ADVERTISING SPECIFICATIONS

OUTDOOR DIGITAL BILLBOARDS

HOMEPAGE DESKTOP

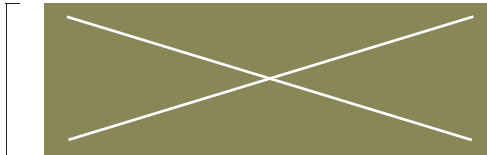
FORT KNOX
1600 x 900 px

Does follow a
standard
aspect
ratio.



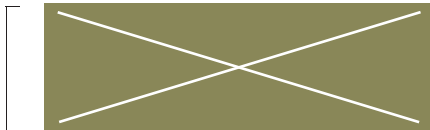
**USAG
HAWAII**
800 x 240 px

Does **not** follow a
standard aspect ratio.



**USAG
HAWAII**
600 x 200 px

Used for
Nehelani



**FORT
CARSON**
500 x 278 px

Does **not** follow a
standard aspect ratio.



**FORT
GREELEY**
135 X 60 px

Does **not** follow a
standard aspect ratio.



U.S. ARMY INSTALLATION MANAGEMENT COMMAND

ADVERTISING SPECIFICATIONS

**FORT
BENNING**
300x165
200x90



**FORT
HAMILTON**
225x180
160x50
150x40



FORT HOOD
360x60
180x150
180x105



**FORT
HUACHUCA**
200x90



FORT MCCOY
280x165
180x120
160x90

