

## 2026 Warrior Games | San Antonio, TX

Corporate Sponsorship Opportunities

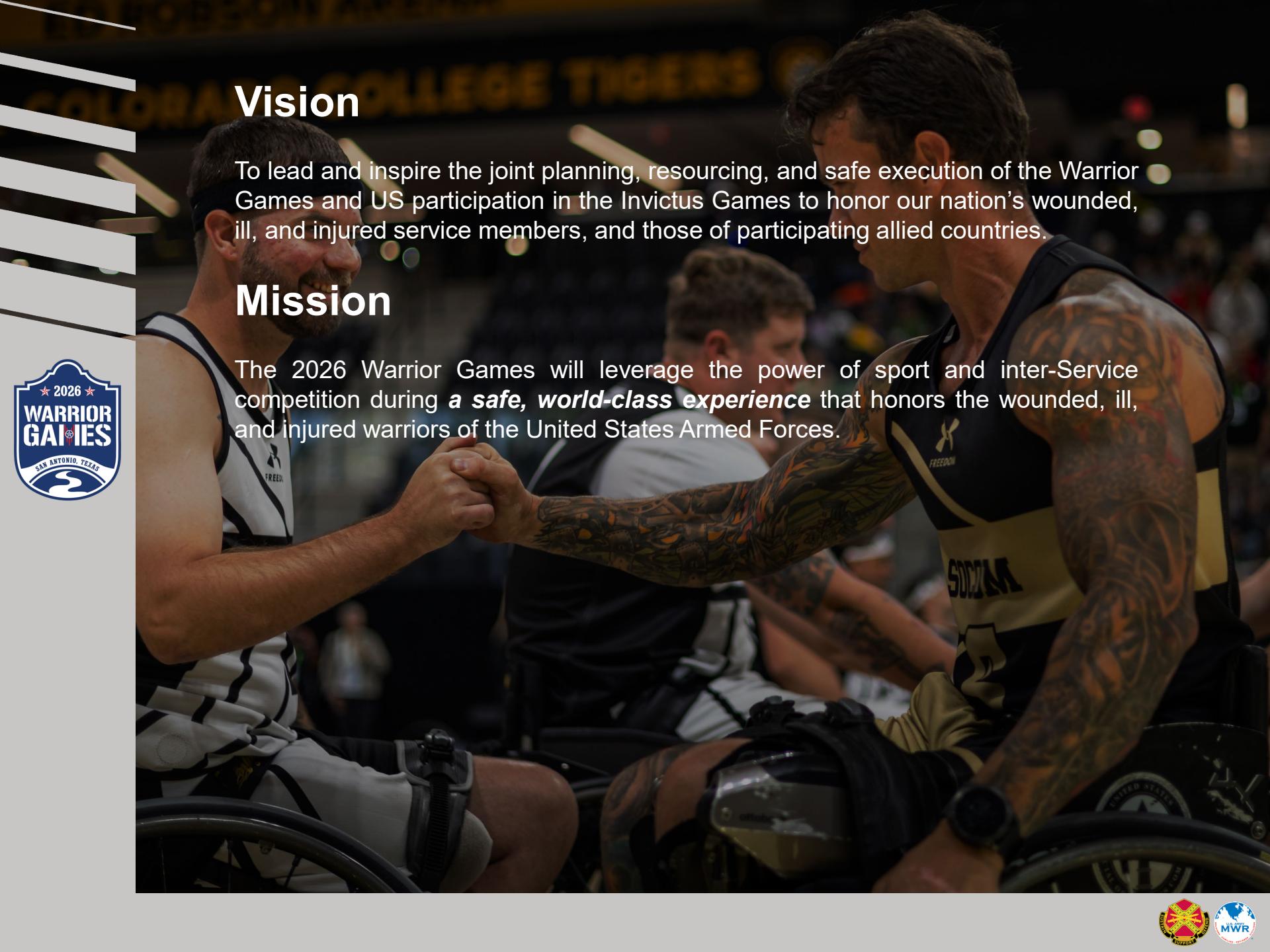
# About the Warrior Games

The Warrior Games were created in 2010 to leverage Paralympic-style sports as a means to aid the recovery process of wounded, ill, and injured service members and veterans.

The Warrior Games showcase the resilient spirit of these athletes – all of whom have made sacrifices in service to the nation. Athletes compete from all branches of the United States Military. These military adaptive sports build strength, endurance, and camaraderie. The athletes are inspirational, demonstrating that they can overcome obstacles and achieve greatness.

The United States Army Transformation & Training Command (T2COM) will host the 2026 Warrior Games from June 13-20, 2026, in San Antonio, Texas. The Warrior Games will again deliver a world-class experience that is focused on the athletes, competition, and recovery.



A photograph of two male wheelchair basketball players in action. One player, wearing a white jersey with 'FREEDOM' and a logo, is shaking hands with another player whose jersey is partially visible with 'SODA' and a logo. Both players have extensive tattoos on their arms. The background shows a blurred basketball court with spectators and a scoreboard.

# Vision

To lead and inspire the joint planning, resourcing, and safe execution of the Warrior Games and US participation in the Invictus Games to honor our nation's wounded, ill, and injured service members, and those of participating allied countries.

## Mission

The 2026 Warrior Games will leverage the power of sport and inter-Service competition during **a safe, world-class experience** that honors the wounded, ill, and injured warriors of the United States Armed Forces.



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# Engagement by the Numbers

## Sports Competition

- **Henry B Gonzalez Convention Center:** Hub of the Warrior Games & location of majority of sporting events
- **Greater San Antonio Area:** Track & Field, Swimming
- Five DoW Service Teams

## Shaping Operations

- Competition Begins: June 13
- Opening Ceremony: June 13
- Sponsor Row: June 13-18
- Medal Ceremonies: Senior Leaders & DVs Present Throughout Competition
- Closing Ceremony: June 20

## On-Site

8

DAYS OF COMPETITION



200

ATHLETES

600+

FAMILY MEMBERS



500+

VOLUNTEERS

2,000+

SPECTATORS



100+

STAFF

## Media

1.28M

IMPRESSIONS ACROSS ALL DWG25 SOCIAL MEDIA PLATFORMS

20,000

WEBSITE VIEWS ON DODWARRIORGAMES.COM DURING 2025 GAMES

27,373

YOUTUBE UNIQUE VIEWS DURING 2025 GAMES

314,976

YOUTUBE IMPRESSIONS DURING 2025 GAMES

140,000

TOTAL LIVESTREAMING VIEWS DURING DWG25 (INCLUDES ESPN+)

\$23M

ESTIMATED EARNED MEDIA FROM 2025 GAMES



San Antonio, TX  
June 13-20, 2026



# Stakeholders

## The Athletes



## DoW & Services



## DoW Warrior Care Programs



## Planning & Execution





# 2026 Warrior Games Corporate Sponsorship Packages

# Top 10 Most Desirable Marketing Benefits [At a Glance]

2026 Warrior Games Sponsorship Opportunities packages feature up to (26) line item benefits. This at-a-glance chart provides a preview of the "Top Ten" most desirable benefits and their applicable sponsorship levels.



Top 10 Benefits	PLATINUM SPONSOR \$500K	GOLD SPONSOR \$250K	SILVER SPONSOR \$100K	BRONZE SPONSOR \$75K	SUPPORTING SPONSOR \$50K	ON-SITE SPONSOR \$10K-\$25K
Placement of :60 sec CEO support message video on WG website.	✓					
:60 sec live address at Opening & Closing ceremonies.	✓					
Airing of :60 sec educational PSA video prior to Opening & Closing ceremonies.	✓					
(1) :30 sec sponsor livestream ad placement	✓					
Priority consideration for selecting corporate volunteer opportunities	✓	✓				
Two-minute sideline livestreamed interview at (1) team sport championship game.	✓	✓				
Present (1) service branch "Heart of the Team" award at Closing ceremony.		✓	✓	✓		
Opportunity to assist with presenting medals at select competitions.	✓	✓	✓	✓		
VIP invitations for Opening and Closing ceremonies.	✓	✓	✓	✓	✓	
On-site activation and display space for up to 6 consecutive days.	✓	✓	✓	✓	✓	✓



# Platinum Sponsor

## \$500,000

- Platinum level recognition, logo placement (and company hyperlink) with 60-second video of CEO support message on Warrior Games website.
- Sponsor may display Warrior Games information on the company's website and internal company publications. (Subject to DoW approval of content).
- Organic content posts (w/tag) on official Warrior Games social media channels (Facebook, Instagram, X); includes up to four (4) posts prior to and three (3) posts during the Warrior Games. (Content & scheduling subject to approval)
- Platinum level recognition in Warrior Games press release acknowledging all event sponsors.
- One-minute live address from CEO/executive at Opening and Closing ceremonies. (Theme provided by PAO)
- Placement of 30-sec SPONSOR produced livestream ad. Aired at least 3x per competition day programming. (Ad subject to DoW approval)
- Priority consideration for selecting corporate volunteer opportunities. (Optional) Opportunity to wear SPONSOR produced co-branded lapel pin on WG volunteer shirt. (Subject to review and approval)
- Opportunity to provide "welcome letter" from CEO at athlete arrival.
- Opportunity for activation/display during athlete apparel and swag distribution event. (timeframes and locations TBD)

Platinum Benefits Continued





## Platinum Sponsor (cont'd)

- Airing of SPONSOR-produced 60-second educational public service announcement video that includes closed captions on video screens prior to the Opening and Closing ceremonies.
- Two-minute livestreamed sideline interview with CEO/executive prior to start of one (1) team sport championship game.
- Recognition as a "Platinum Sponsor" of the Warrior Games in thank you video aired prior to the start of Opening and Closing ceremonies.
- Platinum Sponsor recognition & logo placement on digital screens located at sporting event venues acknowledging sponsors of the Warrior Games.
- Verbal recognition in live announcements during competition sports.
- Platinum level logo exposure included on step and repeat banners located at key common areas, and logo included on "Thank You" sponsor banners at on-site and off-site sporting competition sites.
- Logo included on signage used at on-site and off-site sport competitions, i.e. boundary toblerones, directional signage, venue signs and sponsor row wayfinding signs.
- Company on-site activation and display space at "sponsor row" exposition from **June 13-18**. Complimentary light meal for sponsor row staff. (Limitations apply)
- Logo included on printed Warrior Games pocketbook guide that features sports schedules, map, and other event details.
- Opportunity to assist in presenting medals for select sporting competitions (up to 6 medal presentations).
- Tickets to sponsored WG Celebration event. (Based upon availability)
- Up to twelve (12) VIP Invitations for Opening and Closing ceremonies.

# Gold Sponsor

## \$250,000

- Gold level recognition, logo placement (and company hyperlink) on Warrior Games website.
- Sponsor may display Warrior Games information on the company's website and internal company publications. (Subject to DoW approval of content).
- Priority consideration for selecting corporate volunteer opportunities. (Optional) Opportunity to wear SPONSOR produced co-branded lapel pin on WG volunteer shirt. (Subject to review and approval)
- Organic content posts (w/tag) on official Warrior Games social media channels (Facebook, Instagram, X) includes up to three (3) posts prior to and one (1) post during the Warrior Games. (Content & scheduling subject to approval)
- Recognition in Warrior Games press release acknowledging all event sponsors.
- Opportunity for activation/display during athlete apparel and swag distribution event. (timeframes and locations TBD)
- Two-minute livestreamed sideline interview with CEO/Executive prior to start of (1) team sport championship game.
- Recognition as a "Gold sponsor" of the Warrior Games in thank you video aired prior to the start of Opening and Closing ceremonies.
- Opportunity to present one Heart of the Team Award at closing ceremony. Only 5 slots available. \*Gold sponsors receive priority consideration.

Gold Benefits Continued



# Gold Sponsor (cont'd)



- Gold Sponsor recognition & logo placement on digital screens located at sporting event venues acknowledging sponsors of the Warrior Games.
- Verbal recognition in live announcements during competition sports.
- Gold Sponsor recognition and logo included on "Thank You" sponsor banners at on-site and off-site sporting competition facilities and key common areas.
- Logo included on event signage used at on-site and off-site sport competitions, i.e. boundary toblerones, directional signage, venue signs and sponsor row wayfinding signs.
- Company on-site activation and display space at "sponsor row" exposition from **June 13-18**. Complimentary light meal for sponsor row staff. (Limitations apply)
- Logo included on printed Warrior Games pocketbook guide that features sports schedules, map and other event details.
- Opportunity to assist in presenting medals for select sporting competitions (up to 4 medal presentations).
- Tickets to sponsored WG Celebration event. (Based upon availability)
- Up to ten (10) VIP invitations for Opening and Closing ceremonies.

# Silver Sponsor

## \$100,000

- Silver level recognition, logo placement (and company hyperlink) on Warrior Games website.
- Sponsor may display Warrior Games information on the company's website and internal company publications. (Subject to DoW approval of content).
- Up to two (2) organic content posts (w/tag) on official Warrior Games social media channels (Facebook, Instagram, X) leading up to the start of the Warrior Games. (Content & scheduling subject to approval)
- Recognition in Warrior Games press release acknowledging all event sponsors.
- Recognition as a "Silver Sponsor" of the Warrior Games in produced sponsor thank you video aired prior to the start of Opening and Closing ceremonies. (Video produced internally by the DoW)
- Opportunity to present one Heart of the Team Award at closing ceremony. Only 5 slots available. \*Gold sponsors receive priority consideration.
- Silver Sponsor recognition and logo placement on digital screens located at sporting event venues acknowledging sponsors of the Warrior Games.
- Verbal recognition in live announcements during sports competition. (sports TBD)
- Silver Sponsor recognition and logo included on "Thank You" sponsor banners at on-site and off-site sporting competition facilities and key common areas.
- Logo included on signage used at on-site and off-site sport competitions, i.e. boundary toblerones, directional signage, venue signs and sponsor row wayfinding signs.
- Company on-site activation and display space at "sponsor row" exposition from **June 13-18**. Complimentary light meal for sponsor row staff. (Limitations apply)
- Logo included on printed Warrior Games pocketbook guide that features sports schedules, map and other event details.
- Opportunity to assist in presenting medals for select sporting competitions (up to 2 medal presentations).
- Tickets to sponsored WG Celebration event. (Based upon availability)
- Up to eight (8) VIP invitations for Opening and Closing ceremonies.





## Bronze Sponsor

# \$75,000

- Bronze level recognition & logo placement (and company hyperlink) on Warrior Games website.
- Sponsor may display Warrior Games information on the company's website and internal company publications. (Subject to DoW approval of content).
- One (1) organic content posts (w/tag) on official Warrior Games social media channels (Facebook, Instagram, X) leading up to the start of the Warrior Games. (Content & scheduling subject to approval)
- Recognition in Warrior Games press release acknowledging all event sponsors.
- Recognition as a "Bronze Sponsor" of the Warrior Games in produced sponsor thank you video aired prior to the start of Opening and Closing ceremonies. (Video produced internally by the DoW)
- Bronze Sponsor recognition & logo placement on digital screens located at sporting event venues acknowledging sponsors of the Warrior Games.
- Bronze Sponsor recognition and logo included on "Thank You" sponsor banners at on-site and off-site sporting competition facilities and key common areas.
- Logo included on signage used at on-site and off-site sport competitions, i.e. boundary toblerones, directional signage, venue signs and sponsor row wayfinding signs.
- Company on-site activation and display space at "sponsor row" exposition from **June 13-18**. Complimentary light meal for sponsor row staff. (Limitations apply)
- Logo included on printed Warrior Games pocketbook guide that features sports schedules, map and other event details.
- Tickets to sponsored WG Celebration event. (Based upon availability)
- Up to six (6) VIP invitations for Opening and Closing ceremonies.

# Supporting Sponsor

## \$50,000

- Supporting level recognition & logo placement (and company hyperlink) on Warrior Games website.
- Sponsor may display Warrior Games information on the company's website and internal company publications. (Subject to DoW approval of content).
- Recognition in Warrior Games press release acknowledging all event sponsors.
- Recognition as a "Supporting Sponsor" of the Warrior Games in produced sponsor thank you video aired prior to the start of Opening and Closing Ceremonies. (Video produced internally by the DoW)
- Supporting sponsor recognition and logo included on "Thank You" sponsor banners at on-site and off-site sporting competition facilities and key common areas.
- Logo included on limited sponsor row way finding signs.
- Company on-site activation and display space at "sponsor row" exposition from **June 13-18**. Complimentary light meal for sponsor row staff. (Limitations apply)
- Logo included on printed Warrior Games pocketbook guide that features sports schedules, map, key resources, and other event details, distributed to participants, including teams and families.
- Tickets to sponsored WG Celebration event. (Based upon availability)
- Up to four (4) VIP invitations for Opening and Closing ceremonies.





## On-site Sponsor (Activation Only)

**\$25,000 – Corporate  
\$10,000 – Non-profit**

\* Must provide not-for-profit tax status

- 10' x 10' company on-site activation and display space at "sponsor row" exposition from **June 13-18**. Complimentary light meals provided for sponsor row staff. (Limitations apply)
- Logo recognition included on limited wayfinding signage promoting sponsor activations.





## Corporate Sponsorship Contacts

US Army Installation Management Command

G9, Family and MWR Programs



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**Commitments by 1 APR 2026**